

Aleshka Pardo

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PROFILE

Peruvian student at New York University, double-majoring in Applied Psychology and Philosophy. UX researcher and designer focused on human-centered, AI-driven products.

EDUCATION

New York University 2024 — 2028

B.S. Applied Psychology & Philosophy

Stanford University Summer 2026

Visiting Student · Innovation & AI

Markham College — 2024

High School Diploma · Lima, Peru

EXPERIENCE

Clay Startup 2026 — Present

Campus Ambassador — GTM Engineering, Growth & Product

Part of the first-ever cohort of Campus Ambassadors. Exploring modern GTM tooling and bringing them to the NYU community.

BBVA 2025

UX Research Intern — Sky generative AI assistant

Led usability research with 29 bank advisors to validate Sky, a generative-AI assistant integrated into PIC, VOCE and the Single Frontend.

NYU Hartley Lab 2025

Research Assistant

Processed participant data and supported behavioral studies on decision-making.

Break the Bubble 2024 — 2025

Student Organizer

Built programming connecting NYU students with communities outside the campus bubble through cultural events and discussions.

Beats by Dre 2024

Consumer Behavior Research Collaboration

Contributed to a consumer behavior study exploring how Gen Z makes purchase decisions around lifestyle audio products.

SKILLS

UX Research · UI Design · Prototyping · Wireframing · Design Systems · Figma · User Interviews · Usability Testing · Spanish (native) · English (fluent)